rodriguez entertainment unit

Tournament of Champions & Winter Review | Sponsorship Opportunity

Dear Neighbor,

On Saturday, November 16, 2024, the Rodriguez High School Music Program will host the 34th Annual Tournament of Champions. Rodriguez High School will host marching bands, color guards, and concert and jazz bands from more than 35 high schools across Northern California for the third time, which Fairfield High School had previously hosted. During the winter season, Rogriguez High School Music Program will host winter guards, percussions, winds and drum majors at the Rodriguez Winter Review.

We are currently seeking REU Event Sponsors for both of our hosted competitions, and we're hoping you can help us reach our fundraising goal of \$20,000 for our Band and Color Guard programs.

As you might have already imagined, this is a great way to reach new and loyal customers in the community and remember that donations made to Rodriguez Music Boosters are tax-deductible. With your sponsorship, your company can receive an advertisement in our event programs, and your company name can be announced during the parade, field show and winter competitions, displayed on the REU social media platforms, and featured on the REU website. The music program requires a deep commitment from students, parents, faculty, and the community, along with scores of volunteers who sacrifice time and money to support the program. We rely primarily on fundraising efforts to cover expenses, so we seek sponsors/donors to help make this another fantastic and successful event.

Rodriguez Music Boosters is a 501(c)(3) non-profit organization, Tax ID: 68-0484843. An RHSEU Sponsorship & Specifications Forms are enclosed for your consideration.

On behalf of the parents, teachers, and especially the students, we thank you in advance for your kind consideration. For more information, please feel free to contact me.

Sincerely,

Shadia Jones

Shadia Jones Rodriguez Music Boosters, President president@rhseu.org

REU SPONSORSHIP LEVELS

Tournament of Champions | November 16, 2024 • Winter Review | March 1, 2025

Mustang Sponsor - \$2,500

Sponsorship includes:

- 5'x3' Company Logo Banner displayed during 2024 RHS Home Football Games
- 5'x3' Company Logo Banner displayed during Tournament of Champions & Winter Review
- Full Page Advertisement in the Tournament of Champions Event Program
- Full Page Advertisement in the Winter Review Event Program
- · Company Name/Logo displayed on RHSEU website (www.rhseu.org)
- · Company Name/Logo shared on the RHSEU social media platforms
- · Company Name announced during Tournament of Champions & Winter Review events

Corporate Sponsor - \$1,500

Sponsorship includes:

- 5'x3' Company Logo Banner displayed during Tournament of Champions & Winter Review
- Full Page Advertisement in the Tournament of Champions Event Program
- Full Page Advertisement in the Winter Review Event Program
- · Company Name/Logo displayed on RHSEU website (www.rhseu.org)
- · Company Name/Logo shared on the RHSEU social media platforms
- · Company Name announced during Tournament of Champions & Winter Review events

Platinum Sponsor - \$750

Sponsorship includes:

- Half Page Advertisement in the Tournament of Champions Event Program
- Half Page Advertisement in the Winter Review Event Program
- · Company Name/Logo displayed on RHSEU website (www.rhseu.org)
- · Company Name/Logo shared on the RHSEU social media platforms
- Company Name announced during Tournament of Champions & Winter Review events

Gold Sponsor - \$375

Sponsorship includes:

- 1/4 Page Advertisement in the Tournament of Champions Event Program
- 1/4 Page Advertisement in the Winter Review Event Program
- · Company Name/Logo displayed on RHSEU website (www.rhseu.org)

Silver Sponsor - \$150

Sponsorship includes:

- 1/8 Page Advertisement in the Tournament of Champions Event Program
- 1/8 Page Advertisement in the Winter Review Event Program

REU SPONSOR INFORMATION

Tournament of Champions | November 16, 2024 • Winter Review | March 1, 2025

COMPANY NAME		
ADDRESS		
CONTACT PERSON	PHONE	
EMAIL	WEBSITE	

Artwork Submission Deadlines

Mustang Sponsor Banner Artwork:

In order to obtain a **Mustang Sponsor** banner for the first RHS home football game, banner artwork must be received by **August 13, 2024**. Artwork may be accepted after that date may result in the banner not being available for the first game but will be displayed as soon as completed.

Corporate Sponsor Banner Artwork:

Artwork must be received by October 15, 2024.

Event Program Artwork:

All artwork for our Event Programs must be received by October 15, 2024.

All artwork can be emailed to finance@rhseu.org or uploaded online.

Rodriguez Music Boosters is a 501(c)(3) non-profit organization with the Tax ID: 68-0484843. Payments can be made to the Boosters via check, cash or credit/debit card. Scan QR Code to pay online.

Checks can be mailed to: **Rodriguez Music Boosters** 5055 Business Center Drive, Suite 108, Box 197, Fairfield, CA 94534



BANNER & EVENT PROGRAM INFORMATION

Tournament of Champions | November 16, 2024 • Winter Review | March 1, 2025

Advertisement & Banner Specifications

Event Program Page Trim Size is 8.5"w x 11"h. Sponsor Banner is 60"w x 36"h.

Artwork for the advertisments & sponsor banners can be accepted in the following formats:

Full Color or Black & White High Resolution PDF File (preferred, with fonts outlined) High Resolution Image File (Tiff or jpg)

Artwork Submission

Ways to submit artwork: Upload artwork at www.rhseu.org/sponsorship-opps Scan QR Code and Upload Email artwork to finance@rhseu.org



